

" Delightfully **Spiced** ,  
Perfectly **traced** "



**GROWCOMS**

YOUR VALUE CHAIN MANAGER

Spices | Dehydrates | Essential Oils | Oleoresins | Seasonings



| Agrilin



Cheflin | Agrilin

**Growcoms Pvt Ltd. (HQ)**  
Kerala Technology Innovation Zone | KINFRA  
Hi-Tech Park  
HMT Colony | P.O, Kalamassery | Kochi |  
Kerala 683503

**Growcoms Pvt Ltd.**  
Door No: - 17/2546 | 3A | 3rd floor | Matz  
commercial Building | Anjikathu Road | Seaport  
Airport Road | Kakkanad 682037

**Bangalore Office**  
12, Cunningham Cres Rd | Vasanth Nagar | Bengaluru  
Karnataka-560052

Call us at +91 99474 98474  
[customer.care@growcoms.com](mailto:customer.care@growcoms.com)



[growcoms.com](http://growcoms.com)



## From the FOUNDERS

Growcoms journey began from a deep-rooted passion for both agriculture and technology. Recognizing the inefficiencies and limitations in the traditional spices industry, we envisioned a future where technology could be harnessed to optimize every step of the spices business, from cultivation to distribution. The vision was not only to enhance the quality and yield of spices but also to create a more transparent, traceable and equitable supply chain that benefits both farmers and consumers.

The global spices industry is a rich tapestry of cultures, flavours, and traditions, but it also faces challenges related to transparency, quality, authenticity, and sustainability. The concept of traceability is emerging as a beacon of hope, offering a solution that not only addresses these issues but also transforms the entire spices value chain.

Growcoms odyssey through the world of spices has been one of discovery, challenges, and unrelenting determination. As founders, we saw a world where innovation isn't a departure from tradition but rather a harmonious symphony that enriches every aspect of the spices journey.

Our vision encompasses the convergence of technology, tradition, and innovation to propel the spices industry into a new era. Our path is marked by a commitment to sustainable practices, empowerment of farmers, and a seamless fusion of the digital and the agri worlds. Through this vision, we aim to foster a profound impact that resonates across nations, enriches lives, and inspires a renewed appreciation for the spices industry.

**Narendranath P**  
Co-Founder & CTO

**Bibin Mathews**  
Co-Founder & COO

**George Kurian Kannanthanam**  
Co-Founder & CEO

## About Growcoms Pvt Ltd

Growcoms Private Limited was born from the idea for the need to consolidate the value chain in the agri-commodity industry, providing transparency and traceability to the customers, thus being an end-to-end value chain manager.

Founded in December 2020, the founders of Growcoms comes with a collective people work experience of more than 30 years in the agri-commodity export industry. The need to provide flexibility to the buyer for choosing the correct partner in the value chain is the main thought behind Growcoms. We at Growcoms Private Limited are committed to making it easier for our clients to choose supplier at any level of the value chain, be at the farm level or for third party manufacturing or for shipments. We will ensure that the quality of the product specification, the sensory parameters and the requisites of the importing country norms are met with.

The world has changed, the way people do business has changed. Today business are looking back at what they could have done better to mitigate the challenges that they now have to battle given the never ceasing uncertainties.

We at Growcoms are cognizant of the new order. We strive to bridge the gap to smoothen the crease before it becomes a dent which cannot be fixed. Our job is to provide a more transparent trade ecosystem in the agri universe. An ecosystem which encourages conversation between the various stakeholders, an ecosystem where in transparency is the very essence of business and not just another added feature, an ecosystem which derives value out of the ignored, a platform to derive the best possible returns to the most deserved and many more.

Most importantly, our dream is to make India not just another origin given its rich agri resource base, but to make it the most preferred origin of choice through impeccable service and reliability.

## Our Vision

To be the smart facilitator that drives efficiency through technology, for farmers, processors and consumers, so as to produce and provide traceable, quality agri-commodities to the world.

## Our Mission

Developing smart ideas to make the "farm to fork" value chain efficient.

That meet specifications , sensory parameters and country norms.

Technology enabled non-fungible traceability solutions.

Provide value addition on the produce through processing partners.





## SPICES

AJWAN SEED	LONG PEPPER	BLACK PEPPER CRUSHED
ALLSPICE	MACE	NUTMEG GROUND
ANISEED	MARJORAM	CARDAMOM GROUND
ASAFOETIDA	MINT	CASSIA BROKEN
BASIL	NUTMEG	CHILLI GROUND
BAY LEAF	OREGANO	CHILLI SEED
BLACK CARDAMOM	PARSLEY	CINNAMON GROUND
BLACK CARDAMOM	ROSEMARY	CINNAMON BROKEN
BLACK PEPPER	SAFFRON	CLOVE GROUND
BROWN MUSTARD	SAGE	CORIANDER GROUND
CARAWAY	STAR ANISE	CUMIN GROUND
CASSIA	THYME	FENNEL GROUND
CELERY SEED CHILLI	TURMERIC	FENUGREEK GROUND
CINNAMON	VANILLA	GINGER GROUND
CLOVES	YELLOW MUSTARD	CASSIA GROUND
CORIANDER	AJWAN SEED GROUND	MUSTARD GROUND
CUMIN	ALLSPICE GROUND	GINGER SLICED
CURRY LEAF	ANISEED GROUND	BLACK PEPPER CRUSHED
DILL SEED	ASAFOETIDA GROUND	CARDAMOM HUSK
FENNEL FENUGREEK	BASIL GROUND	TURMERIC GROUND
GINGER	BAY LEAF GROUND	STAR ANISE GROUND
GREEN CARDAMOM	CARDAMOM SEED	TURMERIC SLICED

## OLEORESINS

CAPSICUM OLEORESINS	OLEORESINS FENUGREEK	DILL OLEORESINS
CARDAMOM OLEORESINS	OLEORESINS GARCINIA	CAPSAICIN
CASSIA OLEORESINS	EXTRACT GARLIC	TAMARIND EXTRACT
CELERY OLEORESINS	OLEORESINS GINGER	PEPPER OLEORESINS
CHILLI OLEORESINS	OLEORESINS MACE	CORIANDER OLEORESINS
CINNAMON OLEORESINS	OLEORESINS	CUMIN OLEORESINS
CURRY POWDER	MUSTARD OLEORESINS	TAMARIND OLEORESINS
OLEORESINS CLOVE	NUTMEG OLEORESINS	THYME OLEORESINS
OLEORESINS	PAPRIKA OLEORESINS	VANILLA OLEORESINS
SPICE OLEORESINS CURRY	PARSLEY OLEORESINS	TURMERIC OLEORESINS
LEAF OLEORESINS FENNEL	ROSEMARY OLEORESINS	VANILLIN EXTRACT

## ESSENTIAL OILS

AJWAN SEED	GINGER OIL	STAR ANISE OIL
OIL ANISEED OIL	GREATER GALANGA OIL	THYME OIL
ASAFOETIDA OIL	HORSE RADISH OIL	TURMERIC OIL
BASIL OIL	HORSEMINT OIL	CASSIA OIL
BERGO MINT OIL	JAPANESE MINT OIL	CINNAMON OIL
CARAWAY SEED OIL	JUNIPER OIL	OTHER MINT OIL
CORIANDER SEED OIL	MACE OIL	PAPRIKA OIL
CARDAMOM OIL	MENTHOL CRYSTAL	PARSLEY OIL PEPPERMINT
MUSTARD SEED OIL	NUTMEG OIL	OIL PEPPER OIL
CLOVE OIL	CUMIN SEED OIL	SPEARMINT OIL
DILL SEED OIL	ROSEMARY OIL	DAVANA OIL
GARLIC OIL	SPICE OILS	LEMON GRASS OIL

## DEHYDRATES

WHITE ONION KIBBLED/FLAKE  
WHITE ONION CHOPPED WHITE  
ONION GRANULES WHITE ONION  
POWDER WHITE ONION MINCED  
RED ONION KIBBLED/FLAKE  
RED ONION CHOPPED  
RED ONION GRANULES  
RED ONION MINCED  
RED ONION POWDER  
GARLIC CLOVES/FLAKES  
GARLIC CHOPPED  
GARLIC MINCED  
GARLIC GRANULES GARLIC  
POWDER

## SEASONINGS

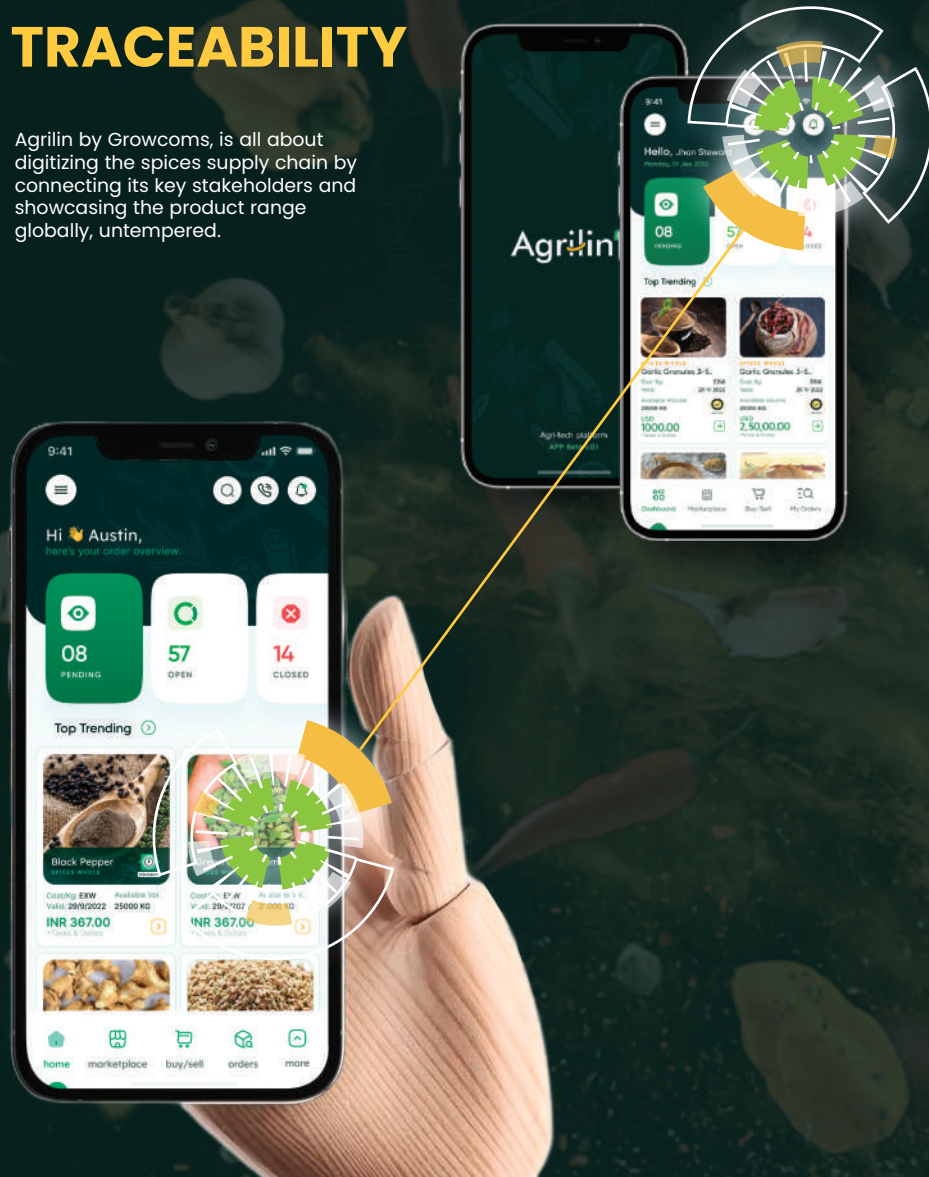
SNACK DUSTING  
SPRINKLERS  
SAUCE PREMIXES  
MARINADES  
BREADINGS  
MASALAS  
SPECIAL BLENDS  
DESI MASALA  
NOODLES



# Agrilin

## BLOCK CHAIN ENABLED TRACEABILITY

Agrilin by Growcoms, is all about digitizing the spices supply chain by connecting its key stakeholders and showcasing the product range globally, untempered.



# Cheflin

From the house of Growcoms

Cheflin from the house of Growcoms is the innovative range of products for the food services segment. Cheflin is a celebration of taste, authenticity, and creativity.



### Innovation

- Product offerings as per new & upcoming trends
- New product Research & Development lab
- Qualified industry experts & food Tech team



### Collaboration

- Customized offerings
- Lower MOQs for new requirements
- Prompt customer service



### Quality

- Knowledge & control of the RM value chain
- Quality Consistency through-out the deliveries
- Stringent and multiple checks



### Efficiency

- Cost efficiency through value chain management
- Value for money solutions
- Quick turn-around time for deliverables

